

**Education**

Savannah College of Art and Design (SCAD)  
Atlanta, Georgia  
Master of Fine Arts  
Branding and Advertising  
2022

Curtin University  
of Technology  
Perth, Australia  
Bachelor of Fine Arts  
Product Design  
2010

**Skills**

Illustrator  
Photoshop  
Indesign  
Premiere pro  
Lightroom  
Pro create  
Autocad  
3ds max  
V-ray

**Languages**

English  
Farsi  
Turkish

**Awards and Honors**

Red Dot Award  
International Competition  
Type Specimen Playing Cards  
Brand and Communication  
2022

Applied Arts Magazine Award  
Oculus - Bring The World Home  
Target Audience: Baby Boomers  
Advertising Campaign  
2022

Communication Arts  
Perisa Brewery  
Typography & Packaging  
Finalist  
2022

Gold Scaddy Award  
Oculus - Bring The World Home  
Target Audience: Baby Boomers  
Art Direction  
2022

Silver Scaddy Award  
Oculus - Bring The World Home  
Target Audience: Baby Boomers  
Print Campaign  
2022

IDA Award - 3x  
International Competition  
Type Specimen Playing Cards  
Self Promotion  
Print Advertising  
Print Design  
2023

IDA Award - 3x  
International Competition  
Architecture Pantone book  
Print Advertising  
Catalogs  
Posters  
2023

**Experience**

Rsham Design LLC.  
Marbella, Spain and  
Atlanta, Georgia  
Graphic and Interior  
Design Services  
2013 to present  
*Produced and stylized realistic  
photographs for presentations.  
Visual identity design, marketing  
materials, advertising design  
and packaging design. As well,  
design, develop and deliver  
art pieces to clients based on  
customized specifications*

SCAD Serve sponsored course  
with Sweet Briar  
Atlanta, Georgia  
Art Director and Lead Graphic  
Designer  
2022

*Art directs the visual design  
and articulates the concept of  
many development projects for  
Sweet Briar College. This is for  
the SCAD SERVE Collaboration  
with Sweet Briar College at  
the Savannah College of Art  
and Design, Atlanta.*

SCADpro sponsored course  
with Nike  
Atlanta, Georgia  
Co-Art Director and  
Graphic Designer  
2022

*Lead the visual design and  
articulated the vision of many  
development initiatives to the  
creative team.*

SCAD Production Room  
Atlanta, Georgia  
Monitor and Coordinator  
2021 to 2022  
*Working and instructing  
students and other monitors.  
Served as coordinator and  
assisted students of all majors to  
complete assignments needing  
printing, binding and foiling.*

SCAD Fashion Museum  
Atlanta, Georgia  
Museum Docent  
2021 to 2022  
*Guided tours of the museum,  
supervising galleries, and  
engaging guests with additional  
information about current  
exhibitions and the museum's  
many collections.*

SCAD Student Ambassador  
Atlanta, Georgia  
Tour Guide and Coordinator  
2021 to 2022  
*Served as a representative of the  
university within the Admissions  
Department and forging connec-  
tions with prospective students,  
the community, and leaders of  
art and design. Trained with  
communication professionals to  
develop networking, leadership,  
and presentation skills.*

Hydro One Beverages LLC  
Greenwood, South Carolina  
Graphic Designer  
2019 to 2020  
*Hydro One is a maker of  
premium beverages. Reviewed,  
updated, and maintained the  
beverages visual representation  
in all design aspects, including  
typography, composition, mark  
design, label design, and color.*

Golden Luxe  
Tehran, Iran  
Graphic and Brand Designer  
2017 to 2019  
*Research, ideation, concep-  
tualization, and execution of  
branding for Golden Luxe.  
Involved in all aspects related to  
printing and production of all the  
company's products.*